



WOMEN IN CONSTRUCTION
AMBASSADORS PACK

DRIVE EQUALITY & DIVERSITY
IN THE BUILT ENVIRONMENT



ORGANIZED BY



WHY JOIN AS A WIC AMBASSADOR?

At New York Build we actively seek out professional and talented women within the construction industry to represent the extraordinary skill sets and expertise the industry has to offer.

Not only do we search for and appoint recognized and award- winning women for New York Build, we focus on showcasing the advantages of being a woman in construction and strive to have a strong female line-up in our content program.

It's important for us to tell the many amazing career stories within the industry and hear from inspiring women on what they have achieved and how they can motivate others to follow a similar path to success.

Our mission is to ensure that businesses within the construction industry, and the people leading them, have every opportunity to thrive.



DRIVING
CHANGE
TOGETHER IN
THE USA'S
BUILT
ENVIRONMENT

THE ANNUAL WOMEN IN CONSTRUCTION NETWORKING EVENT

New York Build hosts the annual Women in Construction Networking Event, which is attended by women working across all sectors within construction, design and real estate in the tri-state areas.

The session is free-to-attend for all and offers the chance for professional individuals operating in this market to network and feel inspired. Learn from a panel of established experts discussing the untapped opportunities for women working in construction, diversity and equality. Not to mention, complimentary refreshments.

The event will be examining the issues of gender imbalance and inequality within the built environment.



1.30pm -
2.15pm

WOMEN IN CONSTRUCTION PANEL
DISCUSSION ON CONFERENCE
STAGE 1.

2.15pm -
3.30pm

WOMEN IN CONSTRUCTION
NETWORKING EVENT IN THE BUILT
ENVIRONMENT NETWORKING HUB

THE ROLE AND BENEFITS OF BECOMING A WOMEN IN CONSTRUCTION AMBASSADOR:

PRE-SHOW

- Listed on the New York Build website as a WIC Ambassador [including your profile picture, biography, personal statement and company logo]
- Promote the Women in Construction Networking Event and New York Build to your business network and encourage all your contacts to register for free tickets
- Send emails inviting your network to attend the Women in Construction Networking event and New York Build
- Mention the show across social media channels – LinkedIn, Twitter, Facebook and Instagram - We can provide you with personalized marketing banners
- Submit questions for the Women in Construction Opening Panel Discussion speakers



CALLING ALL
WOMEN
WORKING IN
CONSTRUCTION.
SPREAD THE
WORD!

AT THE SHOW

- Attend the Women in Construction Panel Discussion on Conference State 1 from 1.30pm - 2.15pm (March 4)
- Attend the Women in Construction Networking Event in the Built Environment Networking Hub from 2.15pm - 3.30pm (March 4)

You will be given a WIC Ambassadors badge to make you identifiable for all other attendees to approach you for advice, share stories and to establish new connections.

POST-SHOW

- Have an active role in comms in the Women in Construction LinkedIn group
- Continue the conversation with all other WIC Ambassadors and event attendees
- Keep striving to make incredible change in the USA's construction industry!

TELL US WHO
ELSE WE NEED
TO APPROACH
TO BECOME
AMBASSADORS



INTERESTED IN BECOMING A WIC AMBASSADOR?

WHO CAN BE A WIC AMBASSADOR?

Anyone (female or male) who is passionate about driving change in the UK's built environment. We welcome everyone, from students to CEOs, to get involved in this initiative. We want every voice heard!

JOIN US!

Get in touch with the New York Build Team to become an official Ambassador for this networking event and help us raise awareness for more diversity in the building and construction industry.

Simply fill out the online form to submit your details and join our large team of WIC Ambassadors!

[CLICK HERE TO SUBMIT
YOUR DETAILS](#)

CONTACT US

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